

Jerry's Lawn Service

Year 1 - Launch in April 2020

Estimates:	Q1 (Jan – Mar)	Q2 (April – June)	Q3 (July – Sept)	Q4 (Oct – Dec)
Lawn Mowing <ul style="list-style-type: none"> • Small (\$20) • Medium (\$25) • Large (\$30) 		10 jobs/week @ average of \$25/lawn = \$250/week or \$1000/month	12 jobs/week @ average of \$25/lawn = \$300/week or \$1200/month	6 jobs/week @ average of \$25/lawn = \$150/week or \$600/month
Leaf Removal (\$25/hour)				10 hours per week @ \$25/hour = \$250/week or \$1000/month
Snow Removal (\$25/hour)				

Start-Up Expenses:

Lawnmower	\$500
Rakes/snow shovels	\$150
Logo design	\$0 (sister will design)
Website	\$0 (dad will set up)
Insurance	\$300 (first year)
Business Plan	\$75 (first year)

On-Going Expenses:

Gas	\$25/month April – Sept; \$12/month Oct – Dec. (estimate)
Phone	\$85/month
Advertising	\$30/month
Equipment Repair & Maintenance	\$30/month
Leaf Bags/Supplies	\$10/month (Quarter 4 only)
Insurance-	\$300/year, paid in March
Business License-	\$ 75/year, paid in March
Internet	\$40/month
Office supplies	\$15/month

Year 2

Estimates:	Q1 (Jan – Mar)	Q2 (April – June)	Q3 (July – Sept)	Q4 (Oct – Dec)
Lawn Mowing <ul style="list-style-type: none"> • Small (\$20) • Medium (\$25) • Large (\$30) 		15 jobs/week @ average of \$25/lawn = \$375/week or \$1500/month	12 jobs/week @ average of \$25/lawn = \$300/week or \$1200/month	6 jobs/week @ average of \$25/lawn = \$150/week or \$600/month
Leaf Removal (\$25/hour)				10 hours per week @ \$25/hour = \$250/week or \$1000/month
Snow Removal (\$25/hour)	10 hours/week @ \$25/hour = \$250/week or \$1000/month			